

“The Savvy Traveler” Bangor International Airport Campaign Video

Integrated Marketing Campaign Category above \$50,000: Advertising and marketing work that integrates multiple media, channels or activities to relay a message, create brand awareness or drive a result. For this category, entrants may include a video explanation or description of strategy and results and up to five examples of the campaign. For campaigns with budget above \$50,000.

[BGR Savvy Winter Travel SWMC-1134](#)



Sutherland
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